

The LGBTQ community is disproportionately affected by smoking...

OUR COMMUNITY WANTS TO BREATHE FREE:

88.8%

of PA residents who identify as LGBTQ would be likely to go to a smoke-free bar/club.

94%

would be likely to go to a smoke-free pride event.

Gay bars and clubs are great social safe spaces for the LGBTQ community, but the positivity of these spaces is clouded by Big Tobacco. We can change that!



30,000+ MEMBERS OF THE LGBTQ COMMUNITY DIE OF TOBACCO-RELATED ILLNESSES EVERY YEAR.

WHY? BIG TOBACCO TARGETS THE LGBTQ COMMUNITY

Historically, the tobacco industry has courted LGBTQ communities through bar and club promotions, campaigns, advertisements and financing. It even has a name for it: **Project SCUM**.

TAKE **PRIDE** IN CLEAN AIR: ASK YOUR FAVORITE BAR/CLUB TO GO SMOKE-FREE.
JOIN OUR COALITION FOR A SMOKE-FREE PA AT BREATHEFREEPA.ORG

To whom it may concern,


The LGBTQ community is disproportionately affected by smoking. By allowing smoking, _____ (place of business) perpetuates harmful smoking habits in our community.

Please go **100% smoke-free** to protect my health and the health of the LGBTQ community!

Signed,

**Breathe
FREE**
Pennsylvania




BRADBURY-SULLIVAN
LGBT COMMUNITY CENTER
Serving the LGBT Community
of the Greater Lehigh Valley



Breathe
FREE +
Pennsylvania



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