

Defending your right to breathe smokefree air since 1976.

VAPING & LUNG INJURIES

THE CURRENT CRISIS

The last month has seen a constantly evolving situation surrounding vaping-related lung illnesses, responses to the youth vaping epidemic, regulations on the marketing and sales of vaping devices and flavored tobacco products, and increased scrutiny on the roles that Juul and Big Tobacco play in this public health fiasco.

LUNG ILLNESS CRISIS

The Centers for Disease Control and Prevention (CDC) is investigating an outbreak of vaping-related severe lung illness, with 805 reported cases of lung injury in 46 states, with 12 confirmed deaths as of September 26. Many individuals reported recent use of vaping products containing THC, while others used nicotine products, and some used both nicotine and THC. Regardless of the type of vaping product, e-liquid, or device manufacturer, these products are not safe despite the message broadly touted by e-cigarette enthusiasts since the introduction of these products into the United States over 10 years ago. If we truly want to protect the health and safety of adults and the youth who have access to these products—



Lewis McTush, Onjewel Smith, and coalition members celebrate Smokefree Atlanta win.

VICTORY IN ATLANTA!

ATLANTA CITY COUNCIL APPROVES ORDINANCE

Approved on July 1st, the law has now been enacted and is scheduled to take effect January 2, 2020. It will bring smokefree air to restaurants, bars, nightclubs, adult entertainment venues, hotels, and the airport. ANRF is continuing to help the city and coalition partners with best practices for implementation.



WE APPLAUD THE CITY, COALITION, & ANR

SMOKEFREE SUPPORTERS

Many thanks to the Smokefree Atlanta coalition and to everyone who spoke up in support for eliminating secondhand smoke exposure.

The law will increase the percentage of Georgia's population protected from exposure to secondhand smoke from 4.7% to 9.0%. Notably, the percentage of African Americans protected will increase from 7.7% to 15.2%, more than doubling the protection of African Americans in the state.

TRAVELING THROUGH THE ATLANTA AIRPORT? SPEAK UP!

Send a note to @ATLairport to say you can't wait to travel through the world's busiest SMOKEFREE airport!

HISTORY OF THE CAMPAIGN AND HOW IT WORKED

The latest effort in Atlanta was born out of crisis in 2017: the Atlanta airport was initiating a process to evolve its smoking rooms (installed by Philip Morris for the 1996 Olympics) into "high-end cigar bars" as a revenue generator. Clearly, this was a step in the wrong direction, and we had to act. But we couldn't just address the airport. After a great deal of public education and individual outreach meetings, the new airport commissioner was publicly endorsing smokefree.

ANRF's Onjewel Smith, Southern States Specialist and co-chair



From L-R: ANR Foundation Program and Training Specialist Char Day, Ho-Chunk Gaming Madison Executive Manager Dan Brown, and ANRF board member Dr. Patricia Nez Henderson.

SHARING SMOKEFREE STORIES IN NAVAJO COUNTRY

BUILDING BRIDGES TO CLOSE GAPS

One of the best messengers for smokefree tribal casinos we've worked with is Ho-Chunk Gaming Madison Executive Manager Dan Brown. Notably, Dan was invited to the **Navajo Nation Air Is Life Tobacco Summit** in Window Rock, Arizona to share the Ho-Chunk Gaming Madison story about how they transitioned their casino from smoke-filled to smokefree.

Mr. Brown was interviewed by Dr. Patricia Nez Henderson, ANR Foundation board member and vice president at Black Hills Center for American Indian Health, and Char Day, of ANR Foundation, about the economic success and health benefits of his smokefree tribal casino. His two hour radio show was translated into Navajo language and listened to by over 200,000 people. The impact of the show and the summit are still being felt in Navajo Nation weeks after these events.



From L-R: Hershel Clark, Dr. Patricia Nez Henderson, Jackie Nahee, Dan Brown, Char Day, and Al Yazzie.

STAY INFORMED.
GET INVOLVED.
BE CONNECTED.



ADVOCACY Americans for Nonsmokers' Rights is a national advocacy group protecting nonsmokers from secondhand smoke. ANR is a registered 501(c)(4) lobbying organization under the IRS Code.

nonsmokersrights.org

EDUCATION ANR Foundation is the 501(c)(3) educational arm of ANR.

no-smoke.org

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ANR UPDATE

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despite manufacturers' alleged commitment to preventing underage sales—we shouldn't simply warn users. We suggest a recall of all devices and e-liquids from all tobacco and marijuana retailers until the source of the problem is found in order to prevent any additional unnecessary deaths or illnesses.

Several states have announced actions in response to the lung illness crisis. **Michigan Governor**

Gretchen Whitmer

ordered an end to the sale of flavored e-cigarettes for six months, **Massachusetts Governor Charlie Baker** announced a 4-month hiatus on the sale of all vaping products, and **California Governor**

Gavin Newsom issued

an Executive Order to take actions including warning signs about the health risks of vaping at retailers and in advertisements, increasing enforcement of illegal sales to youth, and requiring a vaping awareness campaign aimed at youth and parents. Also, the White House announced that the FDA will develop a plan to end the sale of flavored vaping products. The announcement is welcome, but the regulation would not extend to menthol cigarettes or other flavored non-vaping tobacco products, and the reality is that FDA regulations take many years to come to fruition. We can also expect federal regulations to face years of delay due to interference and legal action by the tobacco and vaping industries. In the meantime, communities should continue to take local action by adopting strong regulations that apply to all flavored tobacco products and can save lives now.

LOCALS LEAD THE WAY

Indeed, communities around the country are looking to take action. A proposal to regulate the sale of vaping products was introduced in Washington, D.C., and Albany County, NY, is looking to regulate the sale of flavored tobacco products. In September alone, California communities including Berkeley, Los Angeles County, Fremont, and Burbank adopted first or final readings on ordinances to end the sale of flavored tobacco products in all retailers. Also, Richmond chose to expand its law to end the sale of all vaping products not authorized for sale by the FDA, joining San Francisco and Livermore in taking this additional step.

SAN FRANCISCO VS. JUUL

San Francisco-based Juul is funding a multi-million dollar ballot initiative to overturn San Francisco's law that ends the sale of vaping products not authorized

for sale by the FDA. The deceptive Prop C initiative may also overturn the city's law ending the sale of flavored tobacco and prevent the San Francisco Board of Supervisors from enacting any regulations on vaping products. Voters are faced with an avalanche of mailers, signs, TV ads, social media ads, and more that promote lies and misinformation. ANR is proud to be one of the many public health and community partners involved in the **No on Prop C campaign** that

is educating voters about what Juul's deceptive Prop C would really do, and encourage voters to prevent Big Tobacco from writing the rules to regulate itself.

BIG TOBACCO'S HAND

ANR has long said that Juul and the tobacco industry are one and the same – first by employing tobacco industry tactics, then by Altria investing \$12.8 billion for a 35% stake in Juul in December 2018. Now, Big Tobacco's involvement with Juul is crystal clear: on September 25, Juul's CEO was

replaced by Altria executive K.C. Crosthwaite. Through projects like our "**Juul Lies**" campaign, ANR works to shine the light on Big Tobacco's interference in tobacco control policy including its ongoing efforts to undermine legislation prohibiting sales of flavored tobacco products. ■

#JUUL LIES

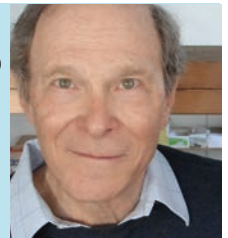
"I hope there was nothing that we did that made it appealing to them."

—Juul CEO Kevin Burns, on what he would say to parents of teens addicted to Juul.



ANR CO-FOUNDER'S VOICE IS HEARD

His letter to the *New York Times* was published on September 17.



In addition to the need to figure out why people who have vaped are dying and suffering from severe lung problems, we need to determine what harm e-cigarettes might be causing to people near someone who is vaping.

For many years, tobacco companies, one of which is now a part owner of Juul, claimed that the same tobacco smoke that was killing millions of people was somehow harmless to nonsmokers forced to breathe that smoke. It took decades and more than 2.5 million deaths of nonsmokers caused by secondhand smoke before that myth was destroyed and legislation was enacted to mandate smoke-free workplaces and public places throughout most of the country.

We should not have to go through that again; we need to act quickly to prohibit vaping in all workplaces and public places.

—Peter Hanauer

LEGISLATIVE HIGHLIGHTS

AS OF SEPTEMBER 19, 2019

SMOKEFREE INDOOR LAWS ENACTED

ALASKA Anchorage, Juneau

ARKANSAS Pea Ridge

CALIFORNIA Atascadero, Burlingame, Cloverdale, Eureka, Firebaugh, Healdsburg, Madera, Millbrae, Pismo Beach, Ross, San Carlos

COLORADO Carbondale, Denver, Glenwood Springs, Snowmass Village

DISTRICT OF COLUMBIA

GEORGIA Atlanta, Chamblee, Dawsonville

IDAHO Boise

ILLINOIS Boone County, Glenview, Mount Prospect, Plano

INDIANA Carmel, Columbus, Grant County

KANSAS Abilene

KENTUCKY Campbellsville, Hazard, Perryville

LOUISIANA Boyce, Cullen, Fenton, Haynesville, Pineville

MAINE Auburn

MASSACHUSETTS Ayer, Lincoln

MICHIGAN Bloomfield Township

MINNESOTA Inver Grove Heights

MISSISSIPPI Brookhaven, Crowder, French Camp, Oxford, Philadelphia, Sunflower, Yazoo City

NEBRASKA Grand Island

NEVADA Las Vegas

NEW YORK Mount Pleasant, Rockland County

NORTH CAROLINA Gaston County

SOUTH CAROLINA Columbia, Lancaster County, Sumter

TEXAS Bryan, Frisco, Nacogdoches

VERMONT St. Johnsbury

WASHINGTON Skagit County

WISCONSIN Appleton, Beloit, Cudahy, Fond du Lac, Franklin, Grande Chute, Kenosha, Middleton, Neenah, Watertown, Waunakee, Wauwatosa

WYOMING Cheyenne

SMOKEFREE INDOOR LAWS PENDING

ALABAMA Hoover

ALASKA Ketchikan**

ARIZONA Tucson

ARKANSAS Texarkana

CALIFORNIA Arroyo Grande, Carmel, Clearlake, East Palo Alto, Eureka, Foster City, Lindsay*, Needles, Redondo Beach*, San Mateo County, San Pablo, West Hollywood

DISTRICT OF COLUMBIA

FLORIDA Hillsborough County

ILLINOIS Arlington Heights, Countryside, Fulton

KENTUCKY Maysville, Whitley County

MAINE Houlton, Lewiston

MASSACHUSETTS

Springfield*, Wareham

MICHIGAN Elsie

MINNESOTA Litchfield*, Rushford

MISSISSIPPI Booneville

MISSOURI Jefferson City, Monett*

NEW JERSEY Raritan Township

OHIO Cincinnati

OREGON Grants Pass*

TEXAS Palestine

WASHINGTON Jefferson County

WISCONSIN Appleton, Kimberly

*passed first reading

**passed second reading

SMOKEFREE

STATE/TERRITORY BILLS

LEGISLATION ENACTED THIS SESSION

Colorado adopted a law that eliminates exemptions that have allowed smoking in small workplaces, hotels, and long-term care facilities, and it prohibits the use of electronic smoking devices in smokefree venues.

Colorado also adopted a marijuana hospitality establishments law that allows for smoking marijuana in food service establishments that are open to people age 21+ where alcohol is not served, and Colorado may become the first state to lose its 100% smokefree restaurant status.

Florida adopted a law that formalizes the voter initiative that prohibits the use of electronic smoking devices in smokefree venues.

Illinois adopted a law that prohibits smoking in vehicles when passengers are under age 18.

New Mexico adopted a law that closes loopholes that allowed smoking in small workplaces, and prohibits the use of electronic smoking devices in smokefree venues.

South Dakota adopted a law that prohibits the use of electronic smoking devices in smokefree venues.

THUMBS UP SURGEON GENERAL

We applaud the Surgeon General for a July op-ed in *Stars and Stripes* that encourages military leaders to "enforce tobacco-free policies to protect against exposure to secondhand smoke and e-cigarette aerosol." We are glad that Surgeon General Adams supports smokefree policy.

Our ANR President recently met with him to discuss solving the problem of the gaps in smokefree protections, proliferation of e-cigarettes and exposure to their emissions, and how legalized marijuana is affecting smokefree policy.



Vice Admiral Jerome Adams, Surgeon General, with Cynthia Hallett, MPH, ANR President and CEO.

Atlanta, continued from cover

of the **Smokefree Atlanta coalition**, provided a critical role in supporting knowledge transfer from campaigns across the South. The coalition represented people impacted by secondhand smoke, including people of color, hospitality workers, musicians and entertainers, and the LGBTQ community. Together they built leadership for the campaign, identified messengers, and helped determine strategy. ANRF worked directly with several community-based organizations to empower each group to conduct outreach activities within their own scope and with cultural competence and context.

Partnerships included the **Center for Pan Asian Community Services** (CPACS), a unique partner that serves multi-ethnic communities including immigrant, refugee, and underserved populations. ANRF supported community outreach as well as fact sheet translations for distribution.

ANRF also collaborated with **Georgia Society of Public Health Educators** (SOPHE) for educational sessions in Atlanta.



The Lew Mar Entertainment/**Atlanta Blues Society** partnership, led by musician and ANR Member Lewis McTush, helped bring forward the voices of entertainers in support of smokefree. ANRF also helped generate stories from other

musicians via our **Smokefree Music Cities Project** and supported information exchange between smokefree music efforts in **Georgia** and **Louisiana**. ■

SMOKEFREE MUSIC CITIES Check out the new video for Smokefree Music Cities—a project of the ANR Foundation.

Smokefree venues help protect musicians and the public from exposure to secondhand smoke.



<http://bit.ly/SFMC-MusicianStories>

Are you a musician or a music fan with a story about secondhand smoke? Send us your story: **smokefreemusiccities.org/contact**

SMOKEFREE OUTREACH IN SOUTHWEST LOUISIANA

CREATIVE ENGAGEMENT TO REACH THE PEOPLE

We are engaging communities and coalitions to move us closer to a SmokeFree Louisiana! On Saturday, August 31, 2019, the SmokeFree Southwest Louisiana Coalition held a well-attended tailgate event in **Lake Charles, Louisiana**, at the McNeese State University versus Southern University season opener football game. We collected approximately 300 supporter cards and had meaningful conversations with students, McNeese University administration and faculty, community leaders, community members, and law enforcement. The event was well received by the coalition and the community and was a huge success for outreach, education, and supporters. The **SmokeFree Southwest Louisiana Coalition** is actively meeting and planning ways to continue to engage organizations, businesses, hospitals, community leaders, and community members in advocacy and education for a smokefree Southwest Louisiana.



Besides the great work happening in Southwest Louisiana, we are planning and participating in community education in both **Jefferson Parish** and **Shreveport, Louisiana**. We have partnered with other organizations in Louisiana such as the Louisiana Campaign for Tobacco-Free Living, American Lung Association, American Cancer Society, American Heart Association, and Campaign for Tobacco Free Kids to host planning meetings, smokefree bar events, and other community advocacy and education. The bar events have been hugely successful with musicians, DJs, and other entertainers performing and pledging their support to smokefree policies in their communities. The education and advocacy efforts happening across Louisiana are occurring in casino and gaming communities with large populations and a large workforce. This work is important and will be extremely impactful in bringing us closer to a SmokeFree Louisiana!

TOO MANY AMERICANS ARE FALLING THROUGH GAPS

IN PROTECTIONS FROM SECONDHAND SMOKE

ANRF RELEASES NEW REPORT

We have an obligation to protect people from the effects of deadly tobacco products like cigarettes and cigars, including the harms of breathing secondhand smoke.

There is no safe level of exposure to the smoke produced by burning tobacco, but because many jurisdictions fail to regulate it effectively, secondhand smoke remains one of the leading causes of preventable disease and death in the U.S. Effective models for creating a smokefree community exist, and places that have adopted them have seen both economic and health benefits.

Unfortunately, these protections aren't equally available to everyone, and progress in expanding them is uneven. As of January 2019, only six in ten Americans were protected from secondhand tobacco smoke by comprehensive policies that cover public places and all types of workplaces. These safeguards have been hard-won, as the tobacco industry lobbies extensively against any restrictions that might reduce their profits.

This report illustrates current smokefree protections and policy trends across the United States to pinpoint where we are failing to live up to our commitment to protect everyone equally. In particular, the report highlights places that lack laws that ensure smokefree air, a vital condition for health, and shows which people are least likely to be protected.

Our report is available online, at no-smoke.org/gaps, but if you need a printed copy please contact Heidi Wohlwend at 510-841-3032.



no-smoke.org/gaps

NCTOH SMOKEFREE HEROES

The ANR Foundation is proud to announce the winners of its annual Smokefree Indoor Air Challenge awards for the passage of strong local smokefree laws in 2018. **Texas** won First place, followed closely by **Mississippi** and **Kentucky** who took Second and Third place, respectively. The awards were presented at the **National Conference on Tobacco or Health** in Minneapolis on August 28, 2019. Winners are determined based on policy surveillance data compiled from our **U.S. Tobacco Control Laws Database®**.

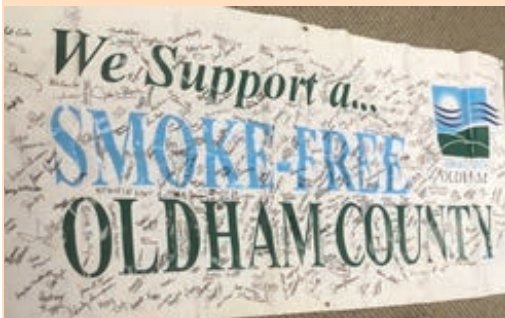
These three states won an additional award for enacting the most local smokefree laws in 2018 that also prohibit the use of e-cigarettes in smokefree spaces.

Nonsmokers should not have to breathe the secondhand emissions from electronic smoking devices or any other form of smoking. In addition, given the rising epidemic of youth use and the recent spate of pulmonary illnesses and fatalities, policies that reduce exposure and role modeling of e-cigarette use are critical components to strong public health laws.

Since 1998, the ANR Foundation has awarded its Smokefree Indoor Air Challenge awards to recognize the important smokefree policy work conducted at the local level.

Our 2019 Smokefree Indoor Air Challenge awards will be given at our **Clearing the Air Institute** in Atlanta, Georgia, in August 2020.

FOCUS ON KENTUCKY



Oldham County, Kentucky, celebrated the adoption of a comprehensive smokefree ordinance in April 2018. This strong ordinance was 12 years in the making.

The first ordinance (not including electronic cigarettes), entered in 2006 was weakened in 2007 with the addition of significant exemptions, including smoking break rooms, tobacco and cigar shops, and hotel/motel rooms.

When discussions began in early 2017 to include prohibiting the use of electronic smoking devices in all public places, local public health officials and community members took the opportunity to advocate for removing the significant exemptions and crafting a truly comprehensive ordinance that included electronic devices and protected all people, all the time, in all indoor places.

It took perseverance from local advocates, support of state and national partners, and leadership from city and county government officials to ensure that everyone who lives, works, and plays in Oldham County can breathe easy.

In Memoriam



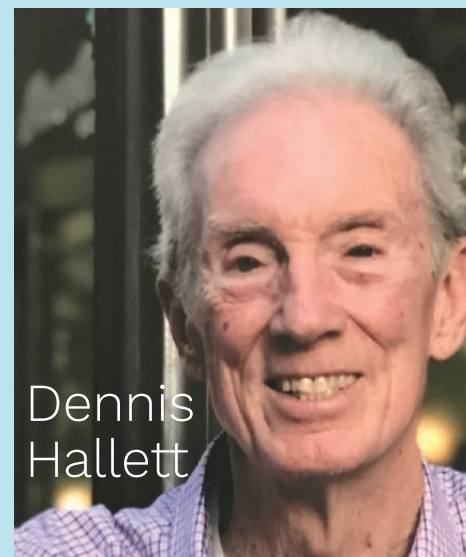
Susie Langdon Kass

ANR President & CEO, Cynthia Hallett's father, Dennis, passed unexpectedly.

He was a lifelong supporter of smokefree air. Cynthia and the staff have been touched to receive gifts in his honor to continue ANR/F's important work.

Gifts to ANR or the ANR Foundation are a meaningful way to honor the life and memory of a loved one.

Susie was a pioneer in the smokefree movement. She and her husband Sid were among the first members of San Francisco GASP (Group Against Smoking Pollution), which was one of the initial components of California GASP, which eventually became ANR. It is difficult to imagine where we would be today without the tireless work done by Susie and Sid to get our movement off the ground and bring attention to the plight of nonsmokers forced against their will to breathe secondhand smoke. Our thoughts are with Sid and the family.



Dennis Hallett



KENTUCKY
UP TO THE
CHALLENGE

THANK YOU YOUR CONTRIBUTIONS MAKE A DIFFERENCE

ADVOCACY CIRCLE

\$5,000 to \$9,999

Roman J. Bowser

\$1,000 to \$4,999

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Coalition of Lavender-
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Cheryl Heaton, MPA, DrPH
Sid & Susie Langdon Kass
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Thank you for being a
member. Your voice
makes a difference.

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join our legacy
giving program.

SMOKEFREE NEWS

Visit ANR Foundation's blog at no-smoke.org/blog for interesting articles.
Sign up for ANR's monthly eBulletin at nonsmokersrights.org/anr-action-network
to keep up on the latest developments.

FOR THE PRICE OF YOUR COFFEE

Even a small monthly gift adds up to big impact. Frequent
Breather gifts help save lives from secondhand smoke!



THIS AUTUMN
HELP US BRIDGE
THE GAP

TO BUILD
HEALTH EQUITY
FOR ALL



MARCH 2, 2020
SAVE THE DATE

A DAY OF SECONDHAND SMOKE AWARENESS

Wear blue March 2nd, to celebrate ANR's birthday in 2020!
nonsmokersrights.org/day-breathing



Read the report: no-smoke.org/gaps

THANK YOU FOR CONSIDERING A MEANINGFUL GIFT AT YEAR END
YOUR DONATIONS SUPPORT OUR WORK FOR SMOKEFREE AIR AS WE STRIVE TO
BRIDGE THE GAPS IN SMOKEFREE PROTECTIONS.

Contact Heidi.Wohlwend@no-smoke.org or call 510.841.3032, Ext. 315