

1976

BERKELEY

Grassroots beginnings: **Peter Hanauer, Stan Glantz**, and many others began to organize for clean indoor air.

1976 Local GASPs from Southern and Northern California merge and incorporate as California GASP (Group Against Smoking Pollution), later becoming **Californians for Nonsmokers' Rights** (CNR), and ultimately **Americans for Nonsmokers' Rights** (ANR) by 1986.

1977 **Proposition 5**, CA State Initiative Campaign, launched for statewide clean indoor air law.

Berkeley passes first local clean indoor air ordinance; the birth of "Local Leads the Way."

1978 Proposition 5 defeated by a \$6M tobacco industry campaign.

1979 Second try at a state initiative, CA Proposition 10 is launched; ultimately defeated in 1980 by the tobacco industry.

1980s

ANR SHINES THE LIGHT

CNR frees landmark British documentary, **Death in the West**, from censorship in the UK by Philip Morris.



In 1989 Congress adopts smoking ban on all domestic flights. **ANR** is the only advocacy group cited in the Congressional Record as "particularly active."

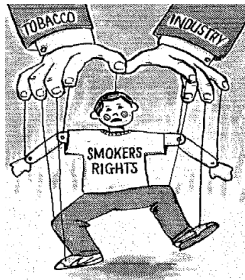
ANR produces **Major Local Smoking Ordinances in the U.S., a Detailed Matrix of the Provisions of Workplace, Restaurant, and Public Places Smoking Ordinances**, published by the National Cancer Institute (NCI).

U.S. Surgeon General C. Everett Koop praises ANR's **Legislative Approaches to a Smokefree Society**.

ANR holds national conference for grassroots nonsmokers' rights groups, held at the National Institutes of Health (NIH).

1990s

EXPOSING BIG TOBACCO



ANR exposes the front group **National Smoker's Alliance** as astroturf, paid for by the tobacco industry.

ANR counters tobacco industry attempts to subvert the EPA Risk Assessment on environmental tobacco smoke.

An EPA Scientific Advisory Board declares tobacco smoke a Class A carcinogen.

no-smoke.org is launched, the first of its kind resource for secondhand smoke.

1990 marks the beginning of the end of separate sections, as local policy makers adopt ANR's new **Model 100% Smokefree Ordinance**.

ANR/F provides its model ordinance and training to CA LLAs (Local Lead Agencies), leading to exponential growth of laws in the state.

San Luis Obispo (CA) passes first smokefree bar ordinance in the country.

2000s

LOCAL LEADS THE WAY



ANR Co-Founder Pete Hanauer is awarded by U.S. Surgeon General & the ALA for his unsung heroism in the smokefree movement.

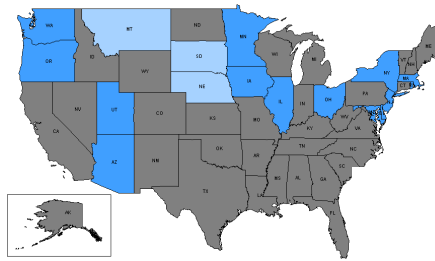


ANR becomes one of six public health interveners in the **Dept. of Justice (DOJ) RICO** suit against the tobacco industry, **U.S. v. Philip Morris**.

The DOJ ruling in 2006 showed that the tobacco industry intentionally defrauded the public for 50 years with regard to the health effects of cigarette smoking and exposure to secondhand smoke.

2007

50% COVERED



After 30 years of work, half of those in the U.S. are covered by 100% smokefree protections.

The first website is launched dedicated to Protecting Local Control by preventing preemption of smokefree laws (2004).



First-ever national **Smokefree Gaming Symposium** is hosted in May 2011 at a smokefree Marriott property in Las Vegas, NV.

In 2017, after **11 years of appeals** to the RICO case, the tobacco industry remedy ads finally run.

ANR Foundation's Database emerges as critical tool for research to assist with advocacy.

Passage of smokefree policy gains momentum at local and state level as ANR continues assisting grassroots organizations and coalitions, public health partners, and individuals, with model ordinance language and advocacy, including identifying **casinos** as a workplace and classifying new products, like **e-cigarettes**, as tobacco products that should not be used in smokefree environments.

2018

GAME CHANGING MESSENGERS



ANR launches annual March 1st **Day of Breathing** for secondhand smoke awareness.

ANR Foundation releases **Bridging the Gap: Status of Smokefree Air in the United States**, another tool for our advocacy work that identifies the why and the where gaps in smokefree protections still exist.



In **2020** the COVID-19 pandemic changes everything, thrusting public health policies that address shared air and respiratory health into the spotlight like never before.

ANRF education efforts provide Sovereign Tribal leadership with resources to make healthy choices for their casinos.

Hundreds of Tribal casinos go smokefree.

2021

45 YEARS OF ADVOCACY

Millions of people are protected from secondhand tobacco smoke and e-cigarette vapor in a wide variety of workplaces, including bars and casinos—venues we would have never imagined in **1976**.



Despite tremendous success supporting nonsmokers' rights to breathe clean, healthy, smokefree air, nearly **40% of the population is still exposed to secondhand smoke**.

New threats like **legalized recreational marijuana** and the push for social clubs that permit indoor, on-site marijuana smoking and vaping could roll back our hard-won efforts to clear the air of all forms of indoor air pollution.

Old tactics like weak policy provisions and preempting local municipalities from adopting strong smokefree protections have been resurrected.

We must defend the protections that have been secured and expand protections to everyone.



Join us March 1st #wearblue